



Lodi Arts Commission

In Review

Lodi Arts Commission Mission Statement

- **To Advance the Arts in Lodi by Partnering with the Entire Community to Provide Quality Programs and Events that Foster Creative Expression**



Lodi Arts Commission - Vision

- **We envision unlimited opportunities and resources available to further the arts so that access to participation by all community members is not hindered by economic, social or cultural barriers**
- **Through the arts, our local economy and culture is invigorated for the benefit of our collective future**

Lodi Arts Division

- **Lodi Arts Commission**
 - Art Programs & Events
- **Art in Public Places Advisory Board**
 - Utilizes Funds from Development to Provide Public Art to Enhance the City of Lodi
- **Lodi Arts Project Fund**
 - Provides Funds for Various Art Programs
- **Art & Activity Classes - Hutchins Street Square**
 - Provides Lodi with Meaningful Art Classes

Lodi Arts Project Fund

- **Fundraising Component of Lodi Arts Programs - Nonprofit Status**
 - **3 Lodi Arts Commissioners**
 - **Underwrites Projects and Events for the Lodi Arts Commission**
 - **Contributes to Scholarships for Low Income Lodi Residents for Art & Activity Classes**
 - **Partners with Community Businesses to Raise Funds for the Arts in Lodi**
 - **Operates the Pub at Hutchins Street Square**

First Friday Art Hop

January 2008

Andrea Lo Cicero

Cats in Mrs. Chan's Garden



First Friday Art Hop

February 2008

Bill & June
Vaughn

Pottery Exhibit



First Friday Art Hop

March 2008

Diana Wolfe

Art Attack



First Friday Art Hop

April 2008

Nina Rodriguez

Stained Glass Creations



First Friday Art Hop

May 2008

Rachel
Knipping

M's Gems



First Friday Art Hop

June 2008

Lodi
Community
Art Center



First Friday Art Hop

August 2008

Kathy Gibson

A Journey Within



First Friday Art Hop

September 2008

Zing Nafzinger

Portals



First Friday Art Hop

October 2008

Jena Justeau

Rouge Noir



First Friday Art Hop

November 2008

Science Illustrations

First Friday *Art* Hop

at Hutchins Street Square

presents

The Guild of Natural Science Illustrators



Music by Patricia Moore

Wine Tasting

Appetizers provided by

Bon Appetit and the Lodi Arts Commission

November 7, 2008 ■ 6:00 - 8:30 pm

125 S. Hutchins Street ■ Lodi ■ 333-5511

Other Art Hop Venues: Knowlton Gallery, Lodi Community Art Center,
Wine & Visitors Center, JAVA Stop, Scooter's, Lodi Public Library & cellar door



Lodi Arts
project fund

First Friday Art Hop

December 2008

- Join us for an Evening of
- Music & Art Collections
- Wine Tasting with Lodi Vintners from
 - The Lucas Winery
 - d'Art Wines
 - Michael David Winery
 - La Vida Dulce
 - Mokelumne Glen Vineyards
 - Heritage Oak Winery

Smooth Jazz on the Square

Smooth Jazz on The Square

2/13/09 Chris Standring

3/13/09 Ivan Najera

4/10/09 Lodi Guitars & Sax

in Kirst Hall

Doors Open 7:00 pm, Concerts start at 8:00 pm

Tickets \$38.00

Buffet dinner is available at an additional charge

5/22/09 Craig Chaquico

in the Charlene Powers Lange Theatre

Concert starts at 8:00 pm

Tickets \$58.00

Box office 209.333.5550

www.hutchinsstreetsquare.com

125 S. Hutchins Street Lodi, CA



Original poster art by David Jon Foster

Smooth Jazz on the Square

Smooth Jazz on the Square

Presents

Ivan Najera

International music sensation, guitarist/vocalist, Ivan Najera, takes pleasure in performing a wide range of culturally diverse sounds. Smoothly setting the stage by playing a wide range of original pieces, Najera's influences include traditional Spanish, flamenco, Brazilian, jazz, and contemporary, to name just a few. Bring your dancing shoes and prepare to have your senses awakened!



Friday, March 13

Hutchins Street Square

125 Hutchins Street, Lodi, CA

8:00 PM Concert (Doors Open 7:00 pm)

\$38.00 (Buffet dinner available at additional charge)

BOX OFFICE: 209-333-5550 or On-Line @ www.HutchinsStreetSquare.com



Smooth Jazz at the Square

Smooth Jazz on the Square 2009



Lodi Guitars & Sax

featuring

*Travis Vega, Levi Huffman &
Ray Iaea*

April 10, 2009 • 8:00 pm

Hutchins Street Square

125 S. Hutchins Street • Lodi

Tickets • \$38.00

HSS Box Office 333-5550

Doors open at 7:00pm for a light buffet (additional charge)



Lodi Arts
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Smooth Jazz on the Square

Smooth Jazz on the Square 2009



Craig Chaquico

"Since touring the world with Jefferson Starship in the '70's and '80's, Chaquico has made a solo name for himself as one of smooth jazz's most acclaimed players..."

May 22, 2009 • 8:00 pm

Hutchins Street Square

Charlene Powers Lange Performing Arts Theatre

125 S. Hutchins Street • Lodi

Tickets \$58.00 • HSS Box Office 333-5550

No host bar available



Lodi Arts
project fund

Scholarships 2008

- **Lodi Arts Commission Raises Funds Through Various Annual Programs**
- **Lodi Arts Project Fund Contributes Funds to Provide Scholarships**
- **These Funds Provide Qualified Lodi Residents with Scholarships so that they may also Participate in the Art & Activity Classes held at Hutchins Street Square Each Year**

Scholarships 2008-2009

- **2007-2008**

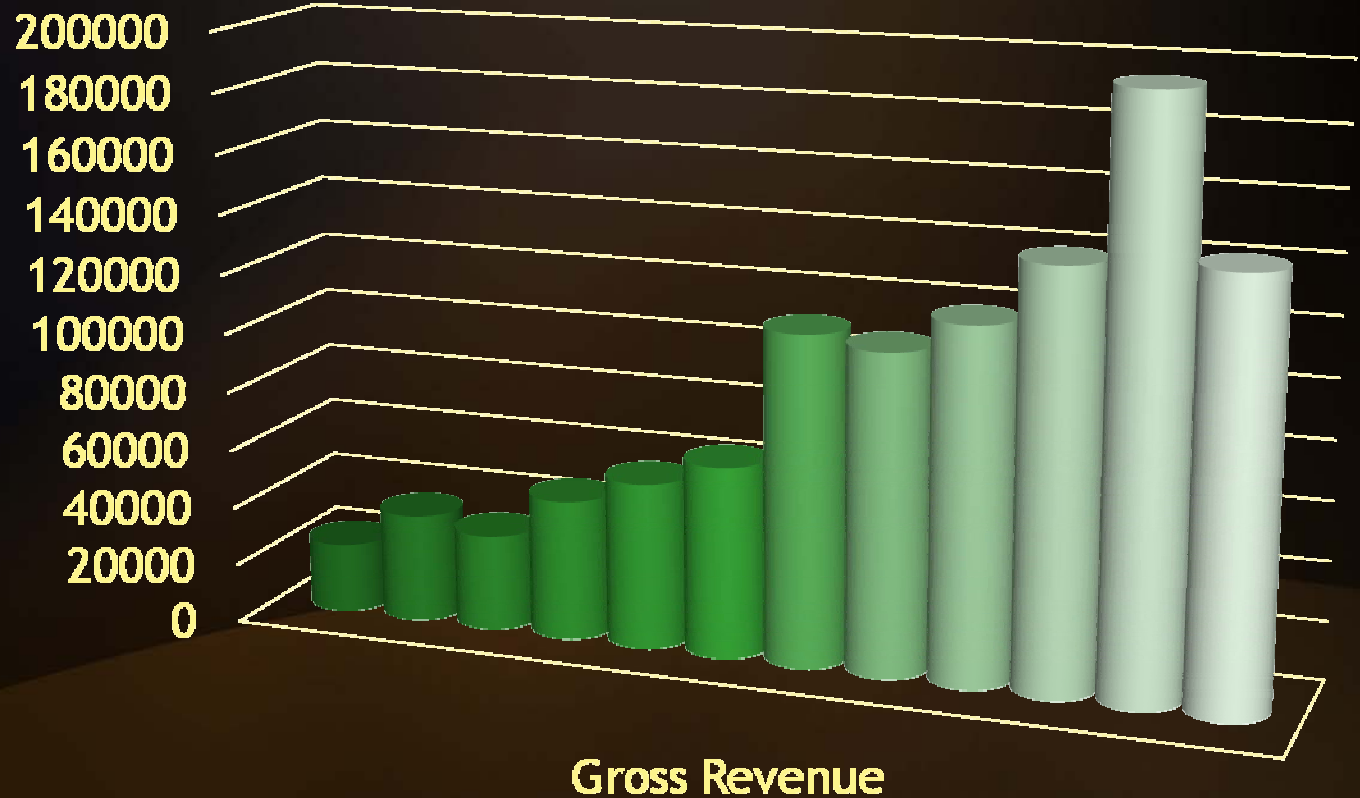
- 15 Scholarships Awarded = \$1,938.50
- 2 Merit Scholarships Awarded = \$191.00

- **2008-2009**

- 14 Scholarships Awarded = \$1,538.60
- 2 Merit Scholarships Awarded = \$221.00

Revenue

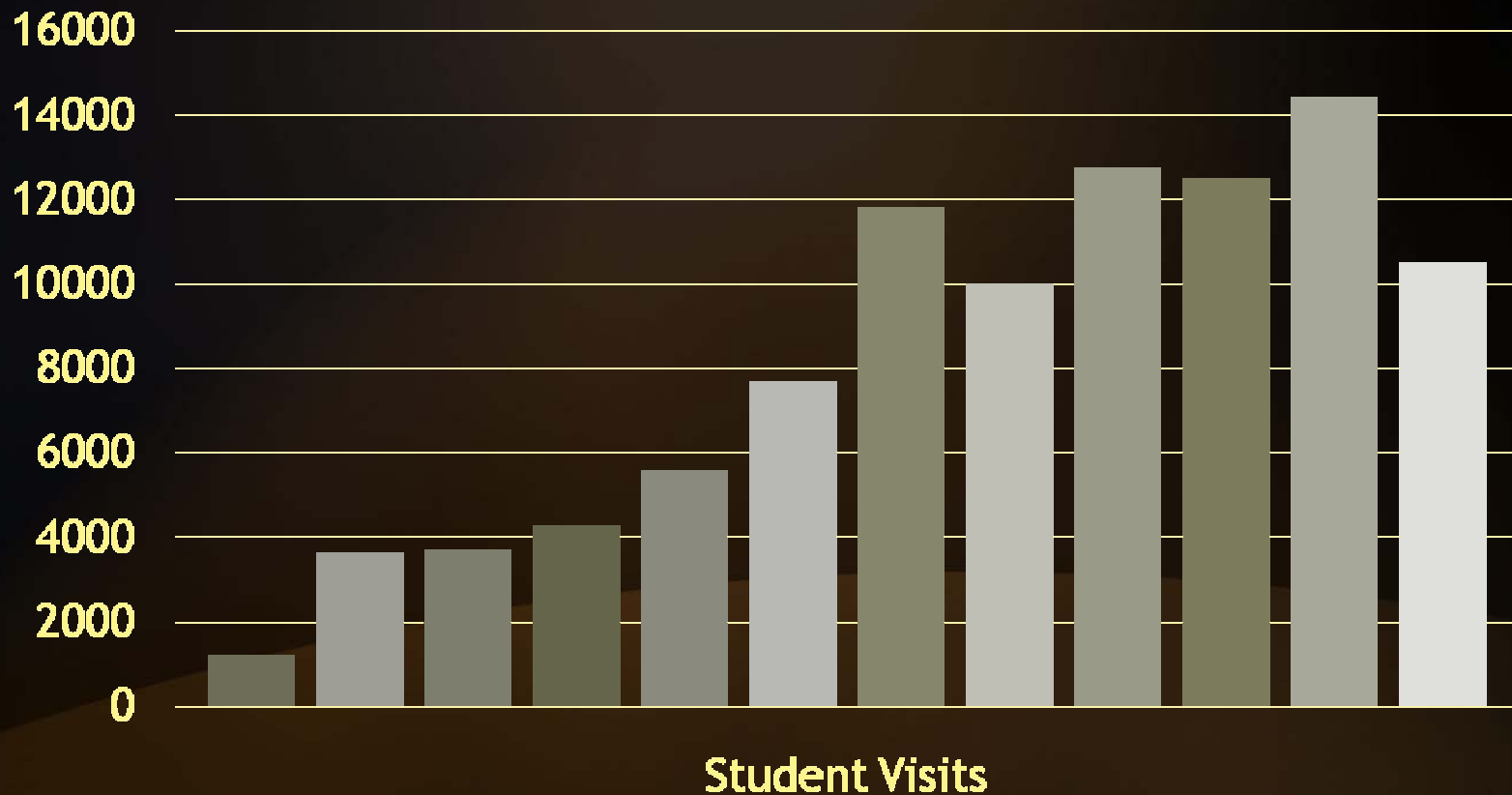
Hutchins Street Square Art & Activity Classes



■ 97-98 ■ 98-99 ■ 99-00 ■ 00-01 ■ 01-02 ■ 02-03
■ 03-04 ■ 04-05 ■ 05-06 ■ 06-07 ■ 07-08 ■ 08-09

Number of Student Visits

Hutchins Street Square Art & Activity Classes



■ 1997-1998 ■ 1998-1999 ■ 1999-2000 ■ 2000-01
■ 2001-02 ■ 2002-03 ■ 2003-04 ■ 2004-05
■ 2005-06 ■ 2006-07 ■ 2007-08 ■ 2008-09

Arbor Day Celebration

- **The Lodi Arts Commission**
 - **Goes GREEN!**
- **LAC has Joined with Community Partners such as Waste Management and Lodi Parks and Recreation to Provide a Free Community Event that includes:**
 - **Tree Planting**
 - **Education Regarding Trees and the Best Type to Plant here in Lodi to Ensure Healthy Long Lasting Trees that Contribute to our Environment**
 - **Awards Prizes for Best Arbor Day Art Posters**

Arbor Day Celebration - 2009

- Arbor Day Poster Contest Winners
 - 1st Prize - Brittani Kim



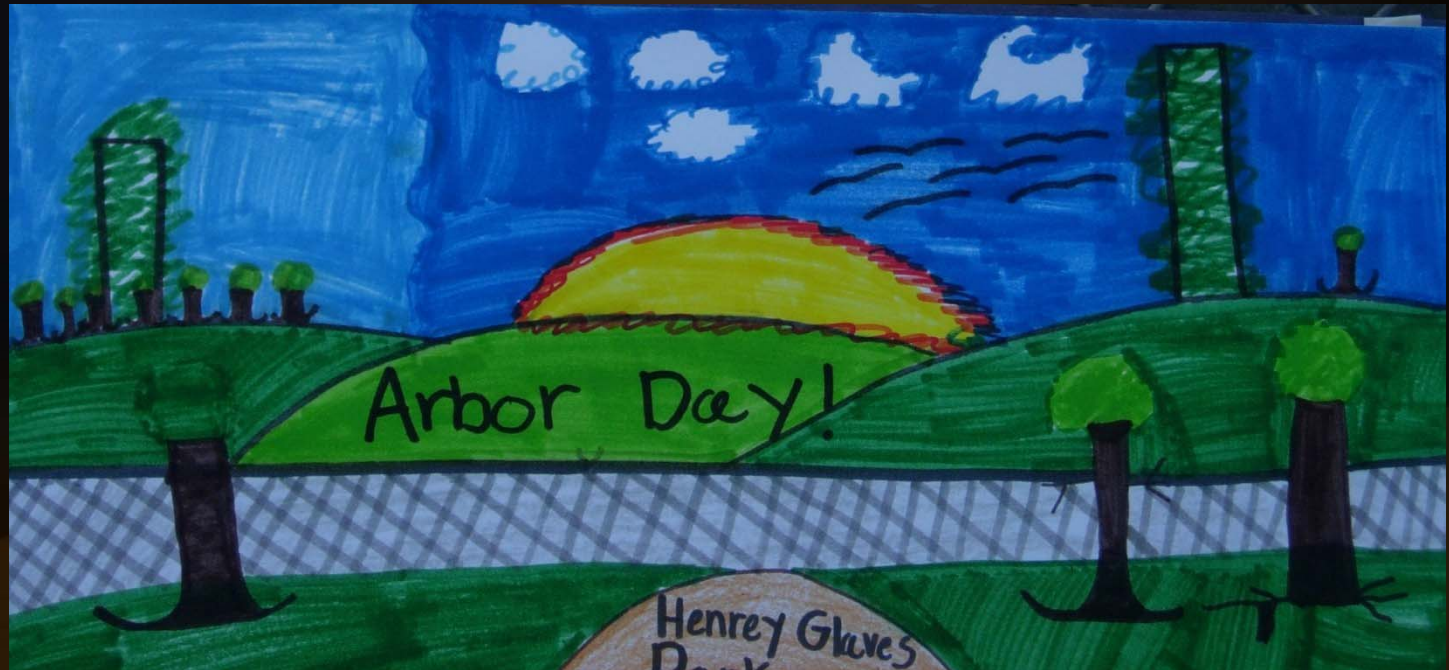
Arbor Day Celebration 2009

- Poster Contest Winners
 - 2nd Prize - Cade Mayo



Arbor Day Celebration 2009

- Poster Contest Winners
 - 3rd Prize - Cameron Abdollahzadeh



Arbor Day Celebration 2009

ARBOR DAY 2009 SPONSORS

City of Lodi - Public Works
City of Lodi - Parks and Recreation
City of Lodi - Community Development
City of Lodi - Electric Utility
Lodi Improvement Committee
Lodi Unified School District
Lodi Arts Commission
Waste Management
West Cost Arborist
Tree Lodi
Wal-Mart
Boston Market
Duarte Nursery
A&W Root Beer
Lodi / Tokay Rotary
Keep California Beautiful
Vineyard Christian Middle School
St. Peter Lutheran Church / Boy Scout Troop 291
San Joaquin County Cooperative Extension, Master Gardener



The National
Arbor Day Foundation®



Tree Lodi
garden of our urban forest



501(c)3 Assistance

- This past year Members of the Lodi Arts Commission have Assisted the following Organizations in Obtaining 501(c) 3 Status
 - Red Circle - American Indian Drumming
- As a nonprofit California corporation these Groups are able to Qualify for Many Different Grants to Ensure They are Able to Bring Quality Arts to Lodi Residents
- The Assistance by LAC Helps Further the Arts in the Lodi Community

Art on the Square 2009

Art on the
Square



**Lodi's 8th Annual
Art, Music & Wine Festival**

Friday, June 26 - 6 pm to 8:30 pm
Artist Award Presentation
Saturday, June 27 - 10 am to 6 pm
Sunday, June 28 - 11 am to 5 pm

Hutchins Street Square
Performing Arts and Conference Center
125 S. Hutchins Street
Lodi, CA

lodiarts.org • (209) 333-5511

Lodi Arts
project fund



Art on the Square 2009

- **Art on the Square Brings a Variety Artists to Lodi from as Far Away as the Bay Area and Southern California**
- **2 Day Premier Event with Art, Music and Fine Wines**
- **8th Year**
- **Juried Art Show**
- **Regional Advertising & Promotion**
- **Free Admission**

Art on the Square 2009

- **All Day Event - Saturday & Sunday**
- **Art Arena for Children with Hands on Activities**
- **All Proceeds go to Sponsorships for our Arts Education Classes for Underprivileged Children**
- **Food Provided By Kiwanis's Club whose Proceeds go Towards Scholarships for High School Students**

Art on the Square 2009

- **This event Raises the Awareness of the Arts in Lodi**
 - **Support and Exposure for Local Lodi Artists**
 - **Effective Fund Raising Tool**
 - **Introduction to Art for Local Area Children**
 - **Brings Art Lovers from Surrounding Areas in to Lodi**
 - **Family Event - Activities for Children & Adults**
 - **Provides Opportunities for Area Wineries to Partner with the Arts**
 - **Provides Venue for Local Musicians**

Art on the Square 2009

- **Exceptional Opportunity to Partner with Lodi Business Sponsors**

- **A Sample of Past Sponsors Include**
 - » **Umpqua Bank**
 - » **Meehleis Modular Buildings**
 - » **Lodi Memorial Hospital**
 - » **California Waste Recovery Systems**
 - » **Applebee's**
 - » **Miller Packing**
 - » **Pacific Coast Producers**
 - » **Town & country Properties**
 - » **Fidelity National Title**
 - » **Scientific Specialties**
 - » **Sanborn Chevrolet**

Project Lodi Art

- In late 2008 an ad-hoc committee was formed with members of the LAC, AiPP and other interested parties
- The name for the organization was chosen and Project Lodi Art proceeded with the first of many phases of Community Art in Lodi
- Goal: To utilize AiPP funds to mobilize the community with the support of businesses to create permanent “FUNCTIONAL ART” in Lodi



Phase I - Sidewalk Mosaic Project

- East Lodi Avenue Sidewalk Improvement Project
- Spaces for 24 Sidewalk Mosaics were Identified Within the East Lodi Avenue Sidewalk Improvement Project
- September 2008 - A Call to Local Artists was Issued for Sidewalk Mosaic Designs



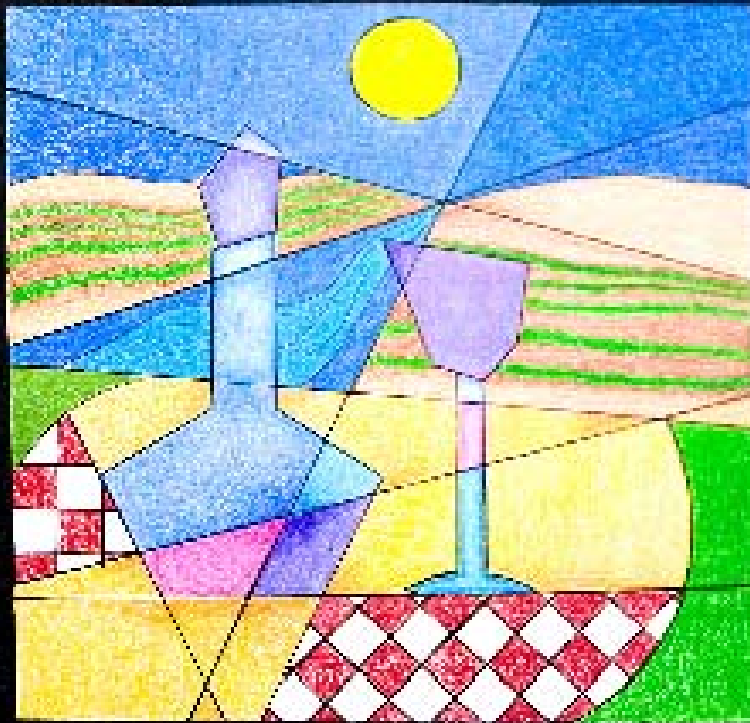
Phase I - Sidewalk Mosaic Project

- Many Citizens of Lodi came out the 1st Friday in March to View the Mosaic Design Entries and to Cast their Vote for the People's Choice Award. 221 Votes were Received



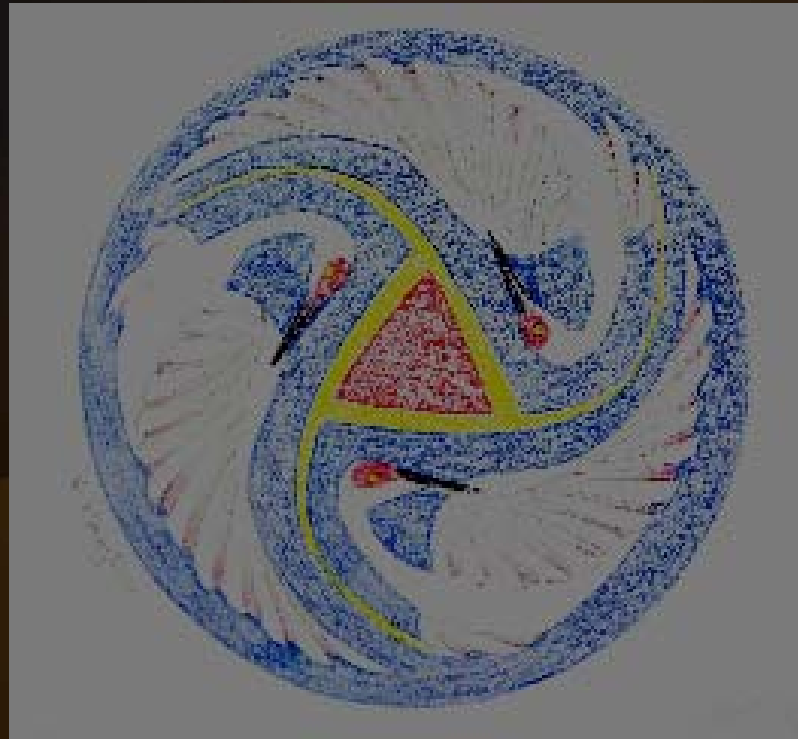
Phase I – Sidewalk Mosaic Project

- Here are the top 3 Winners!
- 1st Place People's Choice Award



Phase I – Sidewalk Mosaic Project

- 2nd Place People's Choice Award



Phase I - Sidewalk Mosaic Project

- 3rd Place People's Choice Award



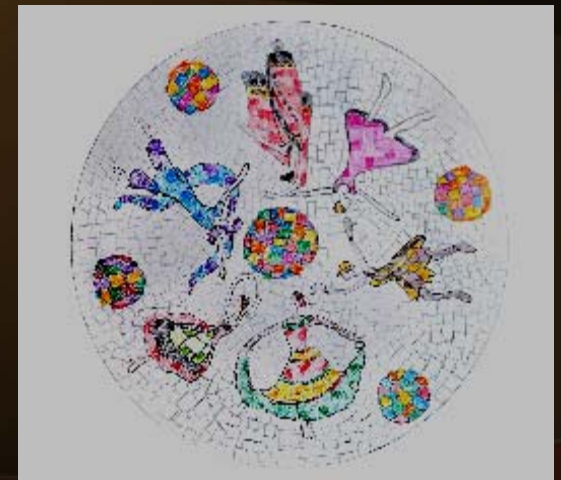
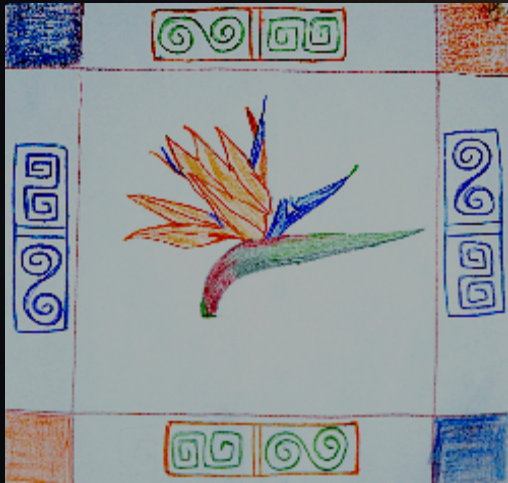
Sidewalk Mosaic Project

- Samples of Design Entries



Sidewalk Mosaic Project

- Samples of Design Entries



Phase I – Sidewalk Mosaic Project

- Designs Will Ultimately be Made by Community Artists and Volunteers
- Free Mosaic Workshops Open to All Lodi Residents
 - 2 in April 2009
 - 2 in May 2009
 - 2 in June 2009



Phase I – Sidewalk Mosaic Project

- **2 Community Business Sponsors to Date**
 - Lodi Tile Works
 - Waste Management
- **Completed Mosaics will be Auctioned**
 - Winning Bidders will Have Their Names Permanently Listed with Each Design Artist's Name
 - Revenue will go towards the Project Lodi Art Projects



Project Lodi Art



- **Future Projects**
 - **Community Created Functional Art**
 - Permanent Play Structures
 - Kettleman Lane Underpass Walls
 - Concrete Retaining Walls
 - **Partner Opportunity with LUSD**
 - **Community Created Art - “LODI IS OUR CANVAS”**

AiPP



Susan Dannenfelser & Kirk Beck

AiPP





Tony Segale

AiPP

Rowland Cheney



PALS Mural



Tony Segale



Lodi Train Station
Painting

Lucinda Kasser

AiPP



Sarah Costa had a dream...

Rick Cardinio, Jr.

AiPP In Progress

- **Better Days Pergola - Jerrod Mayes**
 - Lodi & Washington Street
 - Installation scheduled for May 2009
- **Celebrating the Harvest - Rowland Cheney**
 - School & Oak Street
 - Dedication scheduled for October 2009
- **Updated AiPP Policies**
- **Repair of the Fountain**
 - Legion Park

LAC 2009-2010

- ***Strategic Planning 2009-2010***
- Continued First Friday Art Hop
- Concert Series - to Include Addition of Diverse Music Styles
- We will be exploring options such as
 - Blue Grass Festival
 - Alternative Concerts
 - Rhythm & Blues Events
 - Modesto Symphony
 - Smooth Jazz
 - Classic Rock

LAC 2009-2010

- Art on the Square
- Assistance with 501(c)3 formation
 - Lodi Arts Commission offers guidance to valid artist groups seeking to obtain non-profit status
 - This invaluable assistance works to sustain the arts in Lodi by positioning these artist groups to apply and be eligible for a variety of public and private funds

LAC 2009-2010

- **Dancing with the Lodi Stars**
 - The LAC is exploring ideas to introduce a dance contest for Lodi residents with an outline similar to the very popular television show “Dancing With the Stars”
 - Stay Tuned!

LAC 2009-2010

- **Lodi Culinary Events**
 - The LAC will taking a look at presenting a variety of culinary events such as
 - Taco Truck Competition
 - Gourmet Chef Contest
 - Best of Local Wine Pairing
- **You Won't Want to Miss These Tempting Events!**

LAC 2009-2010

- **Spoken Word with Local High Schools**
 - One of the goals of the LAC for the coming year is to explore options in artist programming that will appeal and engage Lodi area middle and high school students
 - The LAC will explore and examine programming options to provide a meaningful and well attended arts event for Lodi students

Grants

- **Grant Recommendations**
 - Theater
 - High School Literary Productions
 - American Indian Drum Ceremonies
 - Free Band Performances
 - Mommy & Me Art Classes
 - Open Studios Art Tour
 - Symphony and Music Education for Lodi Area Children
 - Symphony Performances

THANK YOU **LODI CITY COUNCIL**

***All Members of the Lodi Arts
Commission and Lodi Arts
Project Fund Join in
Thanking the Lodi City
Council for Their On-Going
Support of the Arts in Livable
Lovable Lodi***